

## WEBSITE PRIVACY POLICY

Please note that over and above this privacy policy, access to and use of this website and all services rendered by **Lowveld Lifestyle Exhibition (Pty) Ltd trading as Via Africa Conferencing (‘VAC’)** is subject to VAC’s General Terms and Conditions (‘T&C’) as well as its Website Conditions - where there is a conflict between any of these, the T&C will prevail.

- The **Constitution of South Africa** (Act 108 of 1996) affords all its citizens the **right to privacy** in terms of section 14 (d).
- However your use of the [www.viaafrica.co.za](http://www.viaafrica.co.za) website is for **personal use as well as transacting business** with VAC and accordingly the right of privacy afforded as aforesaid and pertaining to such communications and data as well as any personal information conveyed during the course of such usage and transactions is limited and is subject to inter alia the Electronic Communications and Transactions Act, Act 25 of 2002 (‘ECT’), the Promotion of Access to Information Act, Act number 2 of 2000 (‘PAIA’), the Consumer Protection Act of 2008 (‘CPA’) and the Protection of Personal Information Act, act 4 of 2013 [‘POPI’]).
- You are, by using the [www.viaafrica.co.za](http://www.viaafrica.co.za) website, deemed, in terms of the ECT, to grant VAC **‘express voluntary specific and informed’ consent and permission** to ‘process’ and ‘further process’ (as defined in POPI) the personal information (as defined in the ECT and POPI) for the purposes of any personal use or business you may now or in future transact with VAC and to disclose the information to any of the third party providers of products and services to you (‘Third Parties’).
- If you are disclosing **information about third parties** you will be deemed to have their **permission** and to have been **duly authorized** to do so and indemnify VAC against any actions by such third parties.
- VAC will ensure the **processing of the personal information complies with the POPI** and inter alia it will: it will not be used for any purpose or disclosed to any third parties other than disclosed to you; you are entitled to request at any time for the information to be amended or deleted; meet such security systems as are required i.e. *‘generally accepted information security practices’*.
- VAC will use its best endeavours to ensure in **disclosing the information complies with the PAIA** and that such disclosure is not, to the best of its knowledge, unreasonable (section 34); will not to the best of its knowledge, cause harm to the user’s commercial or financial interests (section 36); constitute an action for breach of a duty of confidence owed to the user (section 37), or could reasonably be expected to endanger the life or physical safety of the user (section 38).
- The Regulation of Interception of Communications and Provision of Communications-related Information Act (70/2002) (‘RICA’) affords VAC certain rights to **monitor inter alia electronic communications via its network**. By using the network of VAC the user consents to such interception within the ambit of RICA.
- This [www.viaafrica.co.za](http://www.viaafrica.co.za) website is **linked to other websites**. This privacy policy only applies to this website. It is your duty to read the privacy policies of any such other linked sites. We do not exercise any control over and do not provide any guarantees regarding such other websites.
- Please note that VAC reserves the right to make **amendments** to this privacy policy from time to time.

## COOKIES

Cookies are used to achieve two goals. The first is to provide VAC with the capability to **personalize information** for certain segments of its customer base. Secondly, in some instances, cookies are used to allow VAC the opportunity to **associate individual customers with their information profiles**.

## WHAT IS A COOKIE?

A cookie is a series of data characters that, when programmed into a Web site, is placed by the Web Server into the browser's application folder on your computer. Once placed onto your machine, the cookie will allow the Web site to "recognize" you as a unique individual. Please note that cookies can be removed from your hard drive. Also, depending on what type of web browser and what browser version you are using, you may be able to change the properties on your cookie file so that cookies are not used or saved. Please check with your browser provider for more information on removing cookies. You can also prevent your browser from accepting new cookies but we believe the advantages of accepting them is in your best interest.